



UNIVERSITY of ALASKA ANCHORAGE  
&  
TANAINA CHILD DEVELOPMENT CENTER



Announce

The

**Tanaina Child Development Center-Student Child Care Assistance fund  
\$10,000 Matching Gift Campaign  
Help us to raise \$20,000!**

**From September 1 to December 19, 2008 your gift to the  
Tanaina Child Development Center-Child Care Assistance fund will be doubled!**

*My continued success  
at UAA is  
contingent upon  
knowing that my  
child is safe and  
happy at Tanaina  
Child Development  
Center, and this  
award is making  
that possible.*  
UAA Student & 2007  
Recipient

Universities and colleges across the country utilize child care funds such as this to assist their students with the high cost of quality child care.

*On-campus childcare programs are at the intersection of two of the most powerful, cost beneficial, engines to our economy- higher education and quality childcare. Studies are clear:*

- *Public assistance recipients who attend college are significantly more likely to leave welfare permanently.*
- *Graduation rates of student parents with childcare are higher. They are more likely to remain in school, graduate in fewer years, have a higher grade point average and demonstrate higher rates of persistence when their children are cared for and educated in a quality campus-based children's program.*
- *Children generate \$3 to \$7 for every \$1 invested in quality care.*
- *They are retained in grade less often, need less special education, fewer social services and graduate more often.*
- *They have significantly enhanced lifetime earnings, lower rates of unemployment, fewer teen pregnancies, lower crime rates and fewer incarcerations.*

*CCAMPIS Act, Senator Snowe and Senator Dodd*

**History of the Tanaina Child Development Center-Student Child Care Assistance fund**

In late 2004, the Board of Directors at Tanaina recognized that many students were experiencing financial difficulties juggling the cost of child care and tuition. The Board of Directors decided to launch a campaign to raise funds for child care assistance. By February 2005 the Board had raised \$1,600 and made the initial deposit to the UAA foundation and the Tanaina Child Development Center-Student Child Care Assistance fund was formed.

Unfortunately \$1,600 is not enough to sustain the fund and thus it sat stagnant for several months. Then in early 2007 a large donation of \$5,000 was made by a generous supporter. This individual spoke with a UAA student and had the chance to discuss child care expenses at UAA and discovered the gap between quality care and affordable care. The gift breathed new life into the fund!

**The First Awards**

December 2007, based on academic standing and financial need, five UAA students received discounts totaling \$1,000 on their child care expenses at Tanaina. In the words of one of the students, *"It is not possible for me to express how important this award is to me and my children and to my ability to continue to handle the financial burden that my education is placing on my family. And, quite frankly, I can't tell you how good it feels to know that there are individuals who are taking such a concerted effort in my educational success.... I want them to know how much their generosity truly means to me and other students who are in my same situation. My continued success at UAA is contingent upon knowing that my child is safe and happy at Tanaina Child Development Center, and this award is making that possible."*

**The Fund Today and Into the Future**

Most recently the fund has reached an account balance over \$9,000. However, this is not sufficient to sustain the fund into the future. A private donor has pledged to match all gifts made to the fund, up to \$10,000, from September 1 to December 20, 2008. If successful, this Matching Gift campaign will allow the fund to make awards well into the future.

**Please, make your gift today.**



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**TANAINA CHILD DEVELOPMENT CENTER-  
STUDENT CHILD CARE ASSISTANCE**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City & State Zip

\_\_\_\_\_  
Phone # Email

Please send your gift to:  
UAA Office of Development  
3211 Providence Dr., ADM 236  
Anchorage, AK 99058  
(907) 786-1953

Enclosed is my gift to UAA of \$ \_\_\_\_\_  
For Tanaina Child Development Center- Student Child  
Care Assistance/ #20284  
Please make checks payable to **UA Foundation**

Visa  MC  Amount: \$ \_\_\_\_\_

Card# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_

V Code#: \_\_\_\_\_ (3-digit Security Code on back of card)

Signature \_\_\_\_\_

Put your gift to work immediately by making your gift  
online at [www.uaa.alaska.edu/giving](http://www.uaa.alaska.edu/giving)

*“...I can’t tell you how good it feels to know that there are individuals who  
are taking such a concerted effort in my educational success....”*

UAA Student